



Insights™



Fowler Seed Marketing
... serving your Seed and Soil Fertility needs since 1995

Systematic Pasture or Hay Field **RENOVATION**

Why Renovate Your Pasture or Hay Fields?

Worn-out fields mean lost profits. Declining productivity, persistent weeds, compaction, and depleted soils reduce forage quality and yield. But many farmers hesitate to renovate because they fear a temporary loss in production. **Here's the good news:** Fowler Seed's Systematic Renovation Strategy eliminates that fear — enabling you to renovate AND boost productivity in the same season.

The Fowler Seed Renovation Advantage

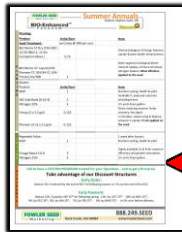
Fowler Seed has developed a proven, farmer-friendly strategy that transforms Underperforming fields into thriving pastures or hay stands — without sacrificing yield.

Pro Tip:
Do a soil test so you can make adjustments.
Download Submittal Form

Step 1: Remove the Problem.

When: After the spring growth is grazed or harvested
How: Spray or till under the old stand (usually late May)
Why: Eliminates perennial weeds and reduces compaction

Step 2: Plant High-Yield Summer Annuals.



Cow Candy II BMR Sorghum-Sudan

Silo Candy BMR Forage Sorghum

Moxie Teff

Boost results with our BIO-Enhanced™ Manure + Summer Annual Fertility Program — formulated to increase yield and nutritional quality.

Step 3: Reseed Your Pasture or Hay Field – without Missing a Beat.

There are flexible, proven approaches:

1. No-till the new seeding into the standing summer crop (like Cow Candy or Teff) between cuttings — usually August
2. Seed following removal of the summer annual — if you still have at least a month of moderate moisture/temperature
3. Dual plant in June: Establish a new hay stand while planting Teff

Key Benefits to You

- ✓ No downtime — maintain or even boost forage yield during renovation
- ✓ Weed & compaction control — restore soil health and productivity
- ✓ Tailored fertility program — higher quality, more cost-effective output
- ✓ Flexible seeding timelines — works with your schedule and weather conditions
- ✓ Expert support from Fowler Seed — from planning to harvest

Why Contact Fowler Seed?

Because we offer more than seed. We offer a system — backed by agronomic insight, tailored fertility programs, and high-performance products. Don't take a risk with your fields. Partner with Fowler Seed and renovate the right way.