## **Fowler Seed Marketing**

2952 State Route 45N Rock Creek, Ohio 44084 Office: (888)249-SEED Fax: (440)563-5298

## 2017-18 FSM Dealer Masters Choice & Brown Seed Discount

To streamline our accounting while continuing to reward our dealers for their sales efforts, FSM will bill all dealers at **8% off of our published 2018 MC Retail Price List** and **2018 Brown Seed Retail Price Sheet.** No freight will be added, except on stand-alone in-season shipments of less than 10 bags. As noted in the 2018 FSM Dealer Sales Incentive Program, FSM Dealers will receive additional credit toward future purchases upon achieving various sales thresholds.

Kevin Fowler

VP Sales & Marketing Fowler Seed Marketing